
GAMOSHI

Features & Pricing

Gamoshi DSP Account

General Features

	Basic	Pro	Enterprise
QPS = Max Incoming QPS	20,000	50,000	Custom
Connect and manage your supply	√	√	√
Access to GamoshiX marketplace traffic	√	√	√
DNS white label		√	√
Full white label (one-time payment)			√
Multi channel - Support for banner, video, native and Rich Media across web, mobile web, in-app and CTV	√	√	√

External Inventory Management

	Basic	Pro	Enterprise
External Inventory management including bid floors management		✓	✓
External Supply Integrations		10	Unlimited
Support for open RTB 2.3 - 2.6 Custom integrations not fully compliant with iab Open RTB protocol may require additional setup fees.	✓	✓	✓
Header bidding adapter for publishers	✓	✓	✓
Prebid.org header bidding adapter (client) alias (one-time payment)			✓
Prebid server header bidding support	✓	✓	✓
Support for Regular tags VAST 2,3,4	✓	✓	✓

Campaigns & Creatives

	Basic	Pro	Enterprise
Advertisers and Campaigns management	✓	✓	✓
Budget management	✓	✓	✓
Capping and Day parting	✓	✓	✓
Tracking events - imp, clicks	✓	✓	✓
Postback conversions support	✓	✓	✓
Display creatives management	✓	✓	✓
Video creatives management	✓	✓	✓
Audio creatives management	✓	✓	✓
Video streaming Will require an additional fee based on the use	✓	✓	✓
API for campaigns and creatives management			✓

Targeting & Filtering

	Basic	Pro	Enterprise
A diversity of filters on both advertiser and campaign levels	√	√	√
Lists (blocklists & allowlists) management on both advertiser and campaign levels	Up to 50,000 records per list and 500,000 records in total	Up to 100,000 records per list and 1,000,000 records in total	Up to 100,000 records per list and 1,000,000 records in total
Audiences management	√	√	√
Contextual targeting			√
Pre-bid fraud detection and filtering	√	√	√

Optimization

	Basic	Pro	Enterprise
Bid Optimization algorithms	√	√	√
CTR based optimization	√	√	√

Integrations

	Basic	Pro	Enterprise
Post-bid fraud detection integrations support		✓	✓
Support for ad quality tools integrations		✓	✓
Support for DMPs integrations			✓

Data

	Basic	Pro	Enterprise
Data management services			✓ Will require additional fee

Analytics

	Basic	Pro	Enterprise
Real-time business intelligence analytics dashboard supporting multiple dimensions, filters and granulations	✓	✓	✓
Aggregated performance reports	✓	✓	✓
Reporting API	✓	✓	✓
Requests sampling	✓	✓	✓
Analytics dashboard login for partners users	✓	✓	✓

Support

	Basic	Pro	Enterprise
Help desk support	✓	✓	✓
Wiki access	✓	✓	✓
Dedicated account manager			✓
Google chat/Slack channel support		✓	✓

Pricing

	Basic	Pro	Enterprise
Monthly fee -> % of gross activity (Terms: Net 30)	7%	7%	Custom
Minimum monthly fee (Terms: Prepayment on the 1st of each activity month)	\$500	\$1,500	Custom
Gross monthly Spend when buying GamoshiX Marketplace Traffic (Terms: Prepayment)	√	√	√
To buy GamoshiX marketplace traffic a credit line needs to be established via prepayment for a minimum of \$5,000.			

Contact us at info@gamoshi.com to get Pricing for Enterprise level.

For more info

Info@gamoshi.com